

Message Text

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FILE; TELEGRAM TEXT FOR THIS SEGMENT IS UNAVAILABLE
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SUBJECT: DRAFT BILATERAL COMMUNICATION RELATIONSHIP SECTION
OF 1979 AND 1980 COUNTRY PLAN

REF: (A) DIRECTOR'S PAO LTR. DATED 2/10/78 AND ENCLOSED
CP INSTRUCTIONS; (B) USIA 6048 CIRCULAR

"IN HONG KONG, TOO, ARE PRC WEST-WATCHERS WHOSE
RESPONSIBILITIES INCLUDE SAMPLING MEDIA WARES AND
REPORTING ON THOSE WITH SPECIAL UTILITY OR APPLICATION
TO PRC PRIORITY NEEDS. WE MUST MAINTAIN A CONTINUING
QUIET DIALOGUE WITH THESE PEOPLE TO KEEP ABREAST OF
THEIR REQUIREMENTS AND TO ASSESS WHERE AND HOW OUR
MUTUAL COMMUNICATIONS INTERESTS MIGHT BE SERVED.

"ALSO EITHER PRESENTLY OR POTENTIALLY SUPPORTIVE OF
"THIS OBJECTIVE IS THE POST'S PUBLICATIONS PROGRAM,
CONSISTING PRIMARILY OF AN ACTIVE BOOK TRANSLATIONS
PROGRAM THAT HAS ALREADY GAINED THE INTEREST OF SEVERAL
PRC OFFICIALS AND INSTITUTIONS AND THE WELL-ESTABLISHED
AND POPULAR WORLD TODAY REGIONAL CHINESE-LANGUAGE
MAGAZINE.

"NEXT IN PRIORITY COMES THE U.S. INTEREST IN
ENLARGING OUR SHARE OF TRADE WITH HONG KONG AND WITH
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OTHER ASIAN COUNTRIES WHICH IS GENERATED BY COMPANIES
WITH REGIONAL OFFICES IN HONG KONG. THE COUNTRY
COMMERCIAL PLAN CASTS USIS IN A HEAVILY SUPPORTIVE
ROLE, ASSISTING THE COMMERCIAL SECTION'S TRADE PROMOTION

EFFORTS THROUGH EXHIBITS, CATALOG SHOWS, FILM AND VTR SHOWINGS, PRESS AND PUBLICATIONS (E.G., TRADE USA). AS A USEFUL COROLLARY, WE SHOULD BE ABLE TO RESPOND TO LOCAL CALLS TO SHARE U.S. EXPERIENCE AND EXPERTISE IN BUSINESS AND INDUSTRIAL FIELDS, INCLUDING SUCH RELATED PROBLEM AREAS AS POLLUTION, CONGESTION, ENERGY CONSERVATION, ETC.

"AS HONG KONG BECOMES MORE AFFLUENT, A FEW TOP BUSINESS, PROFESSIONAL AND COMMUNITY LEADERS ARE BECOMING, PROFESSIONAL AND COMMUNITY LEADERS ARE BECOMING AWARE THAT THEY -- AND THE CLASS THEY REPRESENT -- HAVE CIVIC AND SOCIAL RESPONSIBILITIES BEYOND THEIR OWN PERSONAL ENRICHMENT AND SELF-GRATIFICATION. SINCE MANY OF THESE PEOPLE ARE IN OUR PRIMARY AUDIENCE, WE SHOULD BE RESPONSIVE TO THEIR QUESTS FOR INFORMATION ABOUT THE AMERICAN EXPERIENCE. TO ENCOURAGE THIS SOCIAL AWARENESS AND TO FURTHER ENHANCE MUTUAL UNDERSTANDING BETWEEN HONG KONG AND U.S. OPINION LEADERS, IT IS ALSO TO OUR ADVANTAGE TO ENCOURAGE AND, WHERE POSSIBLE, EXPAND THE TIES BETWEEN HONG KONG UNIVERSITIES "AND CERTAIN U.S. UNIVERSITIES.

"THE PRESENCE OF A LARGE CONTINGENT OF FOREIGN CORRESPONDENTS IN HONG KONG PROVIDES US WITH YET ANOTHER OPPORTUNITY TO FURTHER U.S. POLICY GOALS. BY MEANS OF INTERVIEWS, PRESS CONFERENCES, PRESS RELEASES, BACKGROUND INFORMATION, FACILITATIVE ASSISTANCE AND PERSONAL CONTACT WE CAN FAVORABLY INFLUENCE THEIR INFORMATION AND UNDERSTANDING -- AS WELL AS THAT OF THEIR VARIOUS MEDIA CONSTITUENCIES
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-- ABOUT THE UNITED STATES AND ITS INCREASING INTERACTION WITH THE REST OF THE WORLD.

"FINALLY, NEARBY PORTUGUES MACAO IS ALSO OF SOME CONCERN TO US AS ANOTHER PRC BORDER CITY-STATE WITH SOME IDENTITY OF INTERESTS WITH HONG KONG. TO THE EXTENT OUR LIMITED RESOURCES PERMIT AFTER SERVING HIGHER PRIORITY OBJECTIVES, WE SHOULD TRY TO BE RESPONSIVE TO MUTUALLY ADVANTAGEOUS REQUESTS FROM CIVIC AND COMMUNITY LEADERS THERE. UNQUOTE

2. THIS SECTION HAS BEEN REVIEWED AND APPROVED BY THE CONSUL GENERAL.
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